

## **Executive Profiles**

### **Michael Federico , President**

Michael Federico joined Liberty as a teenager in the early 60's helping his father loading and unloading trucks. After learning the intricacies of the moving business from the ground up, he was appointed President of Liberty in 1973. Mike is a “student of the moving industry”, knowledgeable in all aspects of the business and all levels of the moving process. He's infamous for his educational chats with employees, where he communicates the importance of planning for details and understanding the technical aspects of moving. His vast experience includes all phases of Operations, Driving, Warehouse, Sales and Supervision. His strong leadership and hands-on experience have brought Liberty to where it is today and will carry it to the next generation.

### **Michael Federico Jr., Vice President, Commercial Division**

Michael Jr. has been involved in the moving business for over twenty years. At the early age of 16, he began working for major companies such as Newsday and Audiovox after school to gain insight into how they ran their warehouse and delivery operations. Simultaneously, he ran a successful auto sales business and earned an Associates Degree in Business Administration. After joining Liberty full time in 1992, Mike immersed himself into the area of office and industrial moving, learning the nuances of carrying out successful commercial relocations. In 1997, Mike Jr. was promoted to Vice President of Commercial Sales and has been instrumental in positioning Liberty in the top tier of commercial relocation companies in New York.

### **Anthony Federico, Vice President/National Accounts**

Anthony began his career in the moving industry when he was 12 years old. He spent his summers working in Liberty's Hauppauge warehouse sweeping floors. He continued to work for the company throughout high school and college, gaining valuable experience and insight into all facets of the moving business. His interactions with warehousing, distribution, human resources, accounting, operations, management and sales were instrumental in positioning him to add value to the organization. After graduating in 1995 with a BBA in Management, Anthony joined the family business and began his full time career with Liberty. In 2000, Anthony was appointed Vice President of Household Sales and National Accounts.